

CHATHAM B+ CLUB

A WIN-WIN OPPORTUNITY

SPONSORSHIP PROGRAM



The Chatham B+ (Be Positive) Club is a group of Chatham, NJ high school students dedicated to:

- Supporting families of children battling cancer
- Fundraising directly (100%) for the B+ Foundation
- Running sporting events to bring Chatham students together

The 4th Annual B+ Basketball Fundraiser will take place on August 23, 2025.

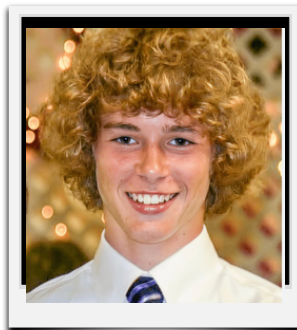
Please help us make a difference!



- **Non-profit charity** and the **largest** financial aid provider to families of children with cancer in the U.S.
- Assisted over **3,800** families since 2022
- Funded over **200** childhood cancer research projects at top institutions



**PROVIDER OF ASSISTANCE
FOR FAMILIES OF CHILDREN
WITH CANCER**



Inspired by Andrew McDonough who passed away from AML Leukemia at just 14 years old. "Live Like Andrew" and a "Be Positive" attitude are pillars of the B+ Foundation

B+ Basketball Tournaments

- **\$51,000+** raised
- **200** Chatham Middle School students participated
- **Hundreds** of Chatham players and family members attended
- Promoted on social media, local newspapers, and posters in town



2025 SPONSORSHIP LEVELS



HALL OF FAME

Same as MVP plus:

- Larger logo placement on all promotional material*
- Custom social media post dedicated to business
- Exclusive VIP area at event (seating, table space, etc.)
- Speaking opportunity during event

\$1,000+



MVP

Same as ALL STAR plus:

- Spoken recognition day of event
- Logo on t-shirt*
- Highlighted in promotional video*

\$500-\$999



ALL STAR

Same as PRO plus:

- Logo on combined sponsor banner day of event*
- Shoutout in email blast to participants

\$250-\$499



PRO

- Logo, link on the sponsor page of the B+ Club website
- Shoutout on B+ Club social media

\$100-\$249

OTHER WAYS TO PARTICIPATE AND GET SPONSORSHIP PERKS



Make an in-kind donation for our raffle and prizes—we're accepting gift certificates, products, services & experiences



Donate food and drinks we can sell at the event—or talk to us about bringing your food truck to the event



Run a fundraiser at your business and donate a % of proceeds—we'll help promote it!

READY TO JOIN US?



chathampositivebb@gmail.com

*Deadline 6/1/25

All sponsors get a social media shoutout. Thank you to our 40 sponsors in 2024!



MARY WEICHERT REALTOR



BUCKY'S PIZZA



JOINUS



THANK YOU FOR YOUR SUPPORT!